



Want to See  
Polyface Through  
Joel's Eyes?

## You Are Invited!

Tour Polyface Farm & Dine with the Salatins  
Saturday, September 10, 2011 9:30 am – 2:30 pm

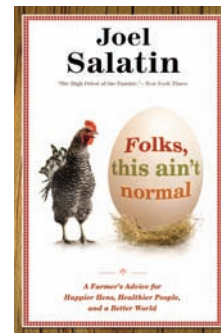


Farm-to-Consumer Legal Defense Fund®

This event is a FundRAISER for the Farm-to-Consumer Legal Defense Fund, the organization that protects farmers like Joel from government harassment. It defends the rights and broadens the freedoms of family farms and protects consumer access to raw milk and other nutrient dense foods like pastured beef, pork, poultry and eggs.

### On this very special day, you'll be treated to:

- A rare Joel Salatin special – two-hour hay wagon ride and tour of Polyface Farm.
- A delicious outdoor farm lunch with the Salatin family and interns, featuring Polyface fare and local wine and beer.
- Your choice of gifts – Joel's upcoming book, *Folks, This Ain't Normal*, or a home viewing copy of the *Farmageddon* DVD.
- An opportunity to win a shopping spree at the Polyface Farm store.



Release Date:  
October 10, 2011  
\$24.99 value



Release Date:  
Fall/Winter 2011  
\$24.99 value

### Meet the Salatin family and special guests:

- **Sally Fallon Morell**, President of the Weston A. Price Foundation and author of *Nourishing Traditions*
- **Pete Kennedy, Esq.**, President of the Farm-to-Consumer Legal Defense Fund
- **Kristin Canty**, Director/Producer *Farmageddon*
- **David Gumpert**, author of *Raw Milk Revolution*, journalist and TheCompletePatient.com blogger

Donate \$250 per each adult and \$100 for each child under 12.  
Infants and toddlers attend free.

RSVP by September 1, 2011. Participation is limited to the first 150 guests.

To donate and attend call (703) 208-FARM (3276) or visit  
[www.farmtoconsumer.org/appeal2011](http://www.farmtoconsumer.org/appeal2011)

# Your Donations & Membership Fees Make a Difference!



*“With the tsunami of interest in local foods, farmers’ markets, and pastured meats, many people think Monsanto and Tyson are ready to wave surrender flags and their like-minded government food police will actually want to give Americans the choice to buy traditional foods.*

*I hate to be the bearer of bad news, but ‘tain’t so. Instead, the Church of Industrial Mechanical Food has further codified its orthodoxy in the 2010 FDA Food Safety Modernization Act, which for the first time in human civilization creates a “science based” litmus test for legal food. Since the administrator of the program is Michael Taylor, who for a decade spearheaded Monsanto’s gift of transgenic modification to the world, you can be sure that the science will not be what you see in the pages of Wise Traditions.*

*To stop this cultural madness, we need the strength and verve of the Home School Legal Defense Association. The Farm-to-Consumer Legal Defense Fund can be that strength. Everyone who values food choice should support with money, membership, and methods this protector and defender of personal digestive integrity.”*

*– Joel Salatin, Polyface Farms, Virginia*

*“I wanted to also thank you for the wonderful service when I called last week. I don’t think I can express in words how...comforting it was to have someone, at the ring of the phone, to help us when we were not sure what to do. THANK YOU so much for what you do. WELL worth the cost of membership, I must say.”*

*– Farmer Member*

*“I would like to extend a heartfelt thank you to you, Gary and Pete for the quick response, diligent work and support you gave me during the recent Stop Order crisis. When I joined the FTCLDF I never ever thought I could place a call to your emergency line from the farmer’s market ON A WEEKEND. In less than thirty seconds there was Pete Kennedy calling me back. You will be seeing my dues yearly as long as I am in the milk business!!! Thank you.”*

*– Pam Lunn, Dancing Goat Dairy, Florida*



*“Just a note to thank you for all your hard work on the raw milk issue. I’m only one lady out here in Marin County, CA tracking this issue and responding to the alerts and calls for action. This issue has ignited the activist in me and set me out on a course of justice-seeking I never imagined.”*

*– DJH*



*“The State case is still going on and the Fund is doing everything in that case, they are doing all the work, and we have not experienced any legal expenses. We pay a nominal fee once a year and that gets us unlimited time with the counsel, and we can call them up virtually anytime. It’s a great organization to be part of. Through the ordeal, they were the best support team, they were able to carry us through, with the light at the end of the tunnel. It was phenomenal — we wouldn’t have been able to do it without them. It was so hard on the family, it drained us. It nearly stole Christmas.”*

*– Armand and Teddi Bechard, Bechard Family Farm, Missouri*

*“I’m really enjoying my membership already. In addition to being able to study the sample documents, I’ve had a very rewarding conversation with Pete Kennedy, who was able to offer constructive insights into the options I have going forward. I look forward to caring for cows on the ground soon.”*

*– Cow Share Operator*

**Protect Your Farmer. Protect Your Food. Join the Fund.**



**Farm-to-Consumer Legal Defense Fund®**

# We Appreciate You & Your Donations! Choose Your Gifts

## Gift for \$250 Donors!



A Special Invitation from  
Farm-to-Consumer Legal Defense Fund®

### BENEFACTOR APPRECIATION EVENT

Joel & Teresa Salatin's Polyface Farms, Swoope, Virginia  
Saturday, September 10, 2011 9:30 am – 2:30 pm

Your hosts, the Weston A. Price Foundation and Polyface Farms want to celebrate your donation of \$250 or more to the Farm-to-Consumer Legal Defense Fund.

Join **Joel Salatin** of *Food Inc.*, *FRESH* and *Farmageddon* film fame and author of *Everything I Want to Do is Illegal*, **Sally Fallon Morell**, President of the Weston A. Price Foundation and author of *Nourishing Traditions* and **Pete Kennedy, Esq.**, President of the Farm-to-Consumer Legal Defense Fund, for a very special day on Polyface Farm. You'll be treated to:

- A rare Joel Salatin Special – two-hour hay wagon ride and tour of Polyface Farm.
- A delicious nutrient-dense farm lunch with the Salatin family and interns, featuring Polyface fare and local wine and beer.
- Your choice of either one copy of Joel's upcoming book, *Folks, This Ain't Normal*, or one *Farmageddon* DVD
- An opportunity to win a shopping spree in the new Polyface Farm store.

**Donate \$250 per each adult and \$100 for each child under 12. Infants and toddlers attend free.**

#### Swoope, Virginia is nearer than you think

Richmond – 2 hours; Washington DC – 3 hours; Greensboro – 4 hours;  
Philadelphia/Pittsburgh – 5 hours; Knoxville – 6 hours; New York – 7  
hours; Atlanta or Louisville – 8 hours; Indianapolis – 9 hours.

Closest airports – Charlottesville, Virginia – 1 hour;  
Dulles International – 3 hours

Amtrak – Penn Station, NY to Staunton, VA – 8 hours

**Donate and  
RSVP by  
September 1, 2011  
This event is open to  
the first 150 RSVPs  
received.**

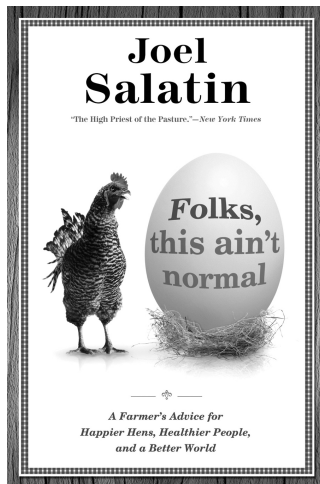
## Gift Choices for \$100 Donors!

Joel Salatin's new publisher, Hachette Book Group, is planning on his newest book becoming a national best-seller! We think the world of Joel, and know it'll go international! Join in the excitement and get your hot off the press copy! Visit [www.farmtoconsumer.org/appeal2011](http://www.farmtoconsumer.org/appeal2011) for a sneak preview of the first chapter!

**Release Date:**

**October 10, 2011**

**\$24.99 value**



OR



Farmageddon premieres in Washington, DC on June 17, 2011. In the fall, you can premiere it in your own home; all you'll need to buy is the organic popcorn and grass-fed butter! Visit [www.farmtoconsumer.org/appeal2011](http://www.farmtoconsumer.org/appeal2011) for a sneak preview! To purchase copies for public screenings, visit [farmageddonmovie.com](http://farmageddonmovie.com).

**Release Date:**

**Fall/Winter 2011**




**\$24.99 value**

**Claim Your Free Gift(s) by Sept. 1, 2011  
Mail the Enclosed Form or Call (703) 208-FARM (3276)  
or Visit [www.farmtoconsumer.org/appeal2011](http://www.farmtoconsumer.org/appeal2011)**

**Donate \$100 to FTCLDF and choose your gift –**  
*Folks, This Ain't Normal* by Joel Salatin **OR** *Farmageddon* DVD by Kristin Canty\*

**Donate \$250 to FTCLDF and attend the**  
*Benefactor Appreciation Event at Polyface Farms\**

\* Offers good until September 1, 2011

DONATE	JOIN OR RENEW	DONATE
 <b>Farm-to-Consumer Legal Defense Fund®</b>	 <b>Farm-to-Consumer Legal Defense Fund®</b>	 <b>Farm-to-Consumer Foundation®</b>
<input type="checkbox"/> <b>YES!</b> I wish to make a donation to the FTCLDF: <input type="checkbox"/> \$2500 <input type="checkbox"/> \$1000 <input type="checkbox"/> \$500 <input type="checkbox"/> \$250 <input type="checkbox"/> \$100 <input type="checkbox"/> \$50 <input type="checkbox"/> \$25 <input type="checkbox"/> Other \$ _____	<input type="checkbox"/> <b>YES!</b> I would like to join or renew my membership in the FTCLDF. <i>New members, please complete the application on the back of this form</i> <b>New members or renewals:</b> <input type="checkbox"/> \$50 – Consumer Member <input type="checkbox"/> \$125 – Farmer Member <b>Non-member Consulting Agreements:</b> <input type="checkbox"/> \$125 – Consumers or Farmers <b>Affiliate Memberships:</b> <input type="checkbox"/> Contact me about an Affiliate Membership for our buyers club, food co-op, farmer's market or CSA. (\$5/member, minimum of \$250)	<input type="checkbox"/> <b>YES!</b> I wish to make a <i>tax deductible</i> donation to the FTCF: <input type="checkbox"/> \$2500 <input type="checkbox"/> \$1000 <input type="checkbox"/> \$500 <input type="checkbox"/> \$250 <input type="checkbox"/> \$100 <input type="checkbox"/> \$50 <input type="checkbox"/> \$25 <input type="checkbox"/> Other \$ _____
<input type="checkbox"/> I want to make a monthly donation of \$ _____ ( <i>debit/credit cards only</i> ) <input type="checkbox"/> Send me 1 gift per \$100 donation or \$250 RSVP: _____ copies of <i>Folks, This Ain't Normal</i> by Joel Salatin <b>OR</b> _____ copies of <i>Farmageddon</i> by Kristin Canty <input type="checkbox"/> RSVP(s) for Benefactor Event _____ # adults @ \$250 and _____ # children under 12 @ \$100 <input type="checkbox"/> Send me _____ <i>free</i> FTCLDF brochures to give to friends, family and farmers.	<input type="checkbox"/> I want to make a monthly donation of \$ _____ ( <i>debit/credit cards only</i> ) <i>Donations to the FTCF support Education, Charitable Relief, and Support for Public Interest Litigation.</i> <b>Want to make a tax deductible donation?</b> The Farm-to-Consumer Foundation is a 501(c)(3) non-profit charitable organization. Your donation is tax deductible to the extent of the law [EIN 26-0758408].	<input type="checkbox"/> I want to make a monthly donation of \$ _____ ( <i>debit/credit cards only</i> )
<b>TOTAL FTCLDF \$ _____</b>		<b>TOTAL FTCF \$ _____</b>

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ MI: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Check or money order (to FTCLDF and/or FTCF)    MasterCard    VISA    Discover    American Express

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

*Monthly donations help create stable and sustainable organizations. If you selected a monthly donation, it will be charged immediately to your debit/credit card and then on or about the 20th of each month thereafter. You are free to stop your monthly donation at any time.*

*Thank you!* Please return in the enclosed envelope or mail to:  
**FTCLDF & FTCF, 8116 Arlington Boulevard, Ste. 263 Falls Church, VA 22042**

Call with a donation to **703-208-FARM (3276)**

Or, if you prefer to join or donate online with a debit/credit card – visit

**[www.farmtoconsumer.org/appeal2011](http://www.farmtoconsumer.org/appeal2011)**

## FARM-TO-CONSUMER LEGAL DEFENSE FUND APPLICATION

To become an *Affiliate Member*, apply online or call 703-208-FARM(3276) for details.

Title:  Mr.  Mrs.  Ms.  Miss  Mr. & Mrs.  Other: \_\_\_\_\_

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ Mi: \_\_\_\_\_

Farm or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Check One:  I am a Farmer  I am a Consumer

### CERTIFICATION STATEMENT

By signing this application, I certify, under penalty of law that the information presented on this application, to the best of my knowledge, is true, accurate and complete and that I am not an employee of any governmental agency, or if I am, I will not use any of the information obtained or derived from the Fund for enforcement or administrative purposes against the Fund or any of its members.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### ECO-FRIENDLY OPTIONS

- Please don't send the following:
- Welcome Letter (send an e-mail instead)
  - Membership Handbook (available on-line)
  - Magnet With Fund Phone Numbers
  - Raw Milk Production Handbook (for farmers)

### ANNUAL FEES

- \$50 - Consumer Membership  \$125 - Farmer Membership
- \$125 - Non-Member Consulting Agreement

Check or money order payable to FTCLDF  Credit card (all fields required)

I want to auto-renew. (credit card only)

Card No. \_\_\_\_\_

Name on card: \_\_\_\_\_ Exp. Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Signature \_\_\_\_\_ Today's Date: \_\_\_\_\_

### MEMBERSHIP DISCLAIMER

FTCLDF reserves the right not to approve any membership application and the right to revoke membership for cause, including but not limited to the misrepresentation of any information. If your application cannot be approved, we will return your payment along with a letter of explanation. FTCLDF does not provide legal representation for members in matters involving personal liability where those matters are unrelated to FTCLDF's mission statement. Consistent with the Internal Revenue Service regulations, FTCLDF cannot guarantee representation in every case and reserves the right to refuse or limit the scope of its representation in all cases. Membership fees paid to FTCLDF are not tax-deductible as a charitable contribution. Consult with your tax advisor or attorney to determine whether membership fees paid to FTCLDF may be deductible as a business expense.

## FARMERS, PLEASE COMPLETE THE FOLLOWING:

Have you ever been charged with a violation of law or sued for any activity related to your farming operation?

Yes  No If so, explain: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What do you produce on your farm? (check all that apply)

- Dairy  Beef  Poultry
- Pork  Lamb  Row Crops
- Fruits  Herbs  Vegetables
- Baked Goods  Sweeteners  Eggs
- Lacto-Fermented Foods /Beverages
- Other (specify): \_\_\_\_\_

Does your farm have a current license by the state?

Yes  No

If yes, what is it for? \_\_\_\_\_

Indicate types and number of livestock on your farm.

Cattle: \_\_\_\_\_ Poultry: \_\_\_\_\_

Swine: \_\_\_\_\_ Sheep: \_\_\_\_\_

Goat: \_\_\_\_\_

Other (specify): \_\_\_\_\_

How many acres do you farm? \_\_\_\_\_

Do you use NON-TOXIC, NATURAL, SUSTAINABLE farming practices?  Yes  No

If no, please explain on a separate page. (Our members

do not use herbicides/pesticides, GMO seeds/feeds, routine use of antibiotics/hormones or CAFO livestock operations)

FARMERS, PLEASE ALSO COMPLETE RIGHT SIDE OF FORM