



# Farm-to-Consumer Legal Defense Fund<sup>®</sup>

Legal Representation ♦ Political Action ♦ Education

July 26, 2010

Inquirer  
Street  
CityStateZip

Dear Inquirer,

Thank you for inquiring about the Farm-to-Consumer Legal Defense Fund (FTCLDF), a 501(c)(4) non-profit organization. This status enables us not only to defend your rights to engage in direct farm-to-consumer transactions but also to be an advocate in the legislative and regulatory arenas to protect those rights from government interference and promote sustainable family farms. The Fund has a petition service that enables constituents to send messages immediately to their legislators and even the local newspaper [see the handout for HR 778 and the hardcopy petition].

Earlier this year, FTCLDF filed a lawsuit against the U.S. Food and Drug Administration (FDA), challenging the interstate ban on raw milk for human consumption. I think you'll find FDA's response quite interesting. Enclosed is a copy of the May 6 update we posted on our website along with the most recent press release.

Besides farmer and consumer memberships, the Fund offers Non-Member Consulting Agreements for those who have a philosophical objection to becoming members in an organization that engages in litigation. The Agreement provides for access to qualified legal and operations advice about direct-to-consumer sales/distribution but does NOT allow for representation in any court cases. The Agreements are for a minimum one-year term and are renewable; the annual fee is \$125. Enclosed is a brochure detailing the Fund's purpose and the benefits of becoming a member. You may use the enclosed envelope to return the application with payment by check (made out to FTCLDF) or by credit/debit card.

Once your application has been approved, you will be able to consult with the Fund's attorneys and receive documents tailored to your needs at no additional charge. You will also be able to call the hotline if you receive an unexpected "visit". If you have any questions, please feel free to call us at 703-208-FARM(3276) between 10 a.m. and 6 p.m. Eastern. Thank you again for your interest. We look forward to serving you.

Sincerely,

Pete Kennedy, Esq.  
President

PDK/gmw  
Enclosures: 2brochures & 2Agrmts, HR 778 handout

Thank you for requesting a t-shirt 'catalog' earlier this week. I hope you will accept my apologies for the unexpected delay in getting this to you. Good news is that for the months of June and July, all "Who's Your Farmer?" merchandise is on sale at a 40% discount. So, along with the 'catalog' is a copy from our website showing the current pricing for the sale items. You may mail your order or place it by phone at 703-208-FARM(3276) between 10 a.m. and 6 p.m. Eastern.

You may use the enclosed envelope to return the Agreement with payment by check (made out to FTCLDF) or by credit/debit card to:

Farm-to-Consumer Legal Defense Fund  
8116 Arlington Blvd., Ste. 263  
Falls Church, VA 22042